A brilliant culture is a culture that's responsive to the needs of its people, its systems and the external environment. People who work within these cultures are engaged and motivated to deliver innovative results on a consistent basis, something you're going to need to stay ahead of a constantly changing marketplace.

Cultural Brilliance is a cultural design firm that helps executives and investors retain and increase the value of their organizations while they merge, transform and scale.

We partner with you to design and integrate a cultural strategy into your organization that improves the health and wellbeing of your employees and your bottom line profit margins at the same time.

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**Ready to illuminate the intrinsic value of your organization?**

You can work with us in these ways:

**Cultural Strategy**

This beginning to end service is your ticket to the fore-front of your industry. We work with you to understand your business objectives, vision for your company and how they relate to the people who make up your workforce. From there, we design, test and implement practices and procedures that build and strengthen a culture that supports your business and organizational needs.

**Cultural Advisor**

Have one of our Cultural Brilliance Consultants sit down with you and your executive team to talk about your vision for the business and the type of culture you need to succeed. As your external thought partner, we'll give you an honest assessment of what we see from a culture perspective and action-oriented advice on how to best move forward.
Claudette Rowley is a thought-provoking, engaging speaker who can help you build an effective and innovative organizational culture in a highly competitive marketplace. With 20 years of experience, her perspective on how to organize people around a shared goal clarifies how authentic cultures, trust-based communication and responsive leadership create the opportunity for, and can drive, exceptional performance.

**Speaking Topics:**

**Cultural Brilliance™**
The DNA of Organizational Excellence

**Brilliant Communication**
You Can't Change What You Can't Talk About

**Cultures of Innovation**
How to Create, Build and Sustain Them

**Brilliant Leadership**
5 Things You Don’t Know About Yourself But Wish You Did

**The Neuroscience of Brilliance**
How To Ensure Exceptional Outcomes

**When Cultures Collide**
5 Steps To Creating A Winning Culture After A Merger

Claudette Rowley, Cultural Brilliance CEO, is a culture design consultant with a knack for building strategic plans that boost business performance and increase employee engagement at the same time.

For the past twenty years, Claudette has consulted, trained and coached executive leaders and management teams at Fortune 1000 companies, small businesses and start-ups to create a pro-active and innovative workplace culture that delivers outstanding results throughout all areas of an organization.

Claudette is the creator of the Cultural Brilliance™ Methodology, author of Embrace Your Brilliance and co-host of the globally syndicated radio show, Cultural Brilliance™. She holds a Masters degree from the University of Michigan, is a certified coach through Coaches Training Institute and International Coach Federation and has trained in leading methodologies in organizational development, conflict resolution, mediation, the Predictable Success business life cycle model, and relationship systems.